INTRODUCTION TO CLOUDACCESS

Presented by:

CloudAccess:

CloudAccess provides comprehensive security-as-a-service from the cloud. Our suite of robust and scalable solutions eliminates the challenges of deploying enterprise-class security solutions including costs, risks, resources, time-to-market, and administration. By providing such integral services as SIEM, Identity Management, Log Management, Single Sign On, Web SSO, Access Management, Cloud Access offers cost-effective, high-performance solutions controlled and managed from the cloud that meet compliance requirements, diverse business needs and ensure the necessary protection of IT assets.

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WHAT DO WE DO? HOW DO WE SOLVE IT?

In today's complex, multi-networked and interlaced business environment, cyber-security concerns like breaches are becoming increasingly and alarmingly common; internal sabotage, user carelessness, or hackers--in all these cases sensitive data is at risk. Experts agree it's when, not if a network's assets will be attacked. However, the elements needed to properly combat theft, leakage and other intrusive and persistent threats are typically resource heavy and cost prohibitive. In many cases, only larger enterprises can afford to deploy a security initiative that sufficiently addresses the many silos, endpoints and vulnerabilities across an entire integrated IT landscape.

Addressing the issue *from* **the cloud** solves several pressing issues while providing the necessary heft to create the visibility to govern credentialing policies, remediate threats and satisfy compliance requirements across any sized enterprise. Yet the key to a successful security initiative is not that an organization employs one or many solutions, but rather they *leverage one another's capabilities* and provide real time correlation and situational context 24/7/365. Like the old proverb, the **whole is stronger than the sum of its parts**. And that's where CloudAccess' REACT platform creates unique value.

REACT (Realtime Event and Access Correlation Technology) is a unified, cloud-based security platform that leverages the cooperative functionality of its key deployed solutions. It creates a holistic approach to security management and asset protection by broadening the reach and scope of enterprise monitoring, strengthening access authentication and centralizing control**. It is the only cloud-managed offering that incorporates all these key security capabilities from a multi-tenant, DevOps cloud.**

As a comprehensive forensic analytic, REACT is **not a collection of individual solutions, but an interpolation process of all the data across the enterprise** to gain a truly holistic security vantage point. REACT unifies 4

cloud-deployed elements:

- SIEM
- Access Management,
- Identity Management
- Log Management

HOW IS THIS INNOVATIVE?

CloudAccess' innovative security-as-a-service **changes the conversation from one heavily dependent on capital expenditures and intensive man hours to one incorporating a manageable cost and resource effective operational expense; And, more importantly, changes the dynamic of the initiative to performance rather than limited scope**. Because of the advances made by the reimagining of technology (including Open Stack), it's now possible for smaller companies (95% of the market) to enjoy the same level of security protection as large enterprises at truly affordable costs. This is the crux of the biggest paradigm shift since salesforce.com made SaaS an acceptable and desirable asset.

REACT can be viewed as both a technological innovation (in that it is **developed, deployed *and* managed from the cloud**), but it is also a best practice. Unification is about better visibility. And, REACT is a tightly collaborative system where everything is correlated in real time in order to provide an accurate and up-to-the-moment view of online and network resources.

Simply stated, an organization always knows…

- **WHO** is logging in?
- **WHAT** assets are they viewing/accessing/modifying?
- **WHERE** is the affecting device?
- **HOW** is the user/visitor credentialed/authorized?
- **WHAT** is the level of IMPACT to the vulnerability/threat landscape?

Complimenting the advantage of the integrated cloud-based deployment, REACT offers live security-as-a-service analysts to continuously monitor and administer the IT security landscape. This provides the necessary resources

KEY DOCUMENTS:

 WHITE PAPERS

 SOLUTION OVERVIEWS

 ARTICLES

 PRESENTATIONS

 ABSTRACTS

 MISCELLENEOUS

to support proactive defense planning, focus on business needs, and empower an organization to make better decisions faster; especially considering Big Data and BYOD.

REACT, as a **true cloud deployment**, is a paradigm-changing solution. It provides enterprise-grade capabilities, proven performance and best practices for pennies against on-premises dollars. Companies no longer have to choose between solutions, they can now afford, scale and manage based on need. In terms of configuration or tailoring, each organization has the opportunity to create a unique universe of security based on their vulnerabilities, risks, purposes and processes…based on business need and not just resource limitations. The true innovation is how CloudAccess made enterprise-class security an egalitarian initiative.

IT Security is becoming more important as **enterprise boundaries continue to disappear**. Hackers are becoming more bold and prolific. Employees are accessing information from unsecured devices like cell phones. It's a matter of when (not if) a company is attacked-whether by internal sabotage, malicious activity or the fallout of careless usage exposing sensitive data. REACT's layered and centralized platform of cloud-based security solutions takes a significant step in curbing the issue…and makes enterprise power accessible to any size company.

Security must be woven into the fabric of the modern enterprise. Not simply for the protection of data and other proprietary assets, but the proliferation of trust and confidence that spans across the dependant connections and interactions for multiples of partners, vendors, customers and even employees. As such, advancements in the deployment, strength and management of security initiatives must evolve in terms centralization and egalitarian distribution. With the dramatic increase of multiple silos of information requiring awareness, it's becoming more important to unify capabilities and t monitor and control those functions from a "single pane of glass."

This is the changing face of security, and CloudAccess is at its forefront.